

EUIPO Trademark Checklist

It's important to plan your trademark registration as trademark applications can be refused in which case payment is not refunded.

You need a distinctive mark and this checklist helps you avoiding refusal. If you need assistance please get in touch with us: hello@greatbrands.net

Trademark Name: _____

Your Strategy

- Are you sure this is the correct mark for you? Yes No
- Does it fit into your overall IP portfolio strategy? Yes No
- Do you have other assets that should be protected? Yes No

European Union Trademark

- Can it be represented clearly and objectively? Yes No
- Is it distinctive but not descriptive? Yes No
- Have you checked that the mark or a similar one already exists? Yes No

Goods and Services

- Have you made a list of the goods you want to sell and/or the services you want to offer? Yes No
- Have you checked which category of the Nice Classification they belong in? Yes No

Ownership

- You will have to provide us with accurate details of the proprietor of the mark. Do you have this information? Yes No
- Have you checked which category of the Nice Classification they belong in? Yes No

If you want us to check the Form, please send it to hello@greatbrands.net. Please make sure that all the fields are filled.

If you want to know more about Greatbrands.net Services please visit the Website at:

<https://greatbrands.net>